

New Pathways for Social Development

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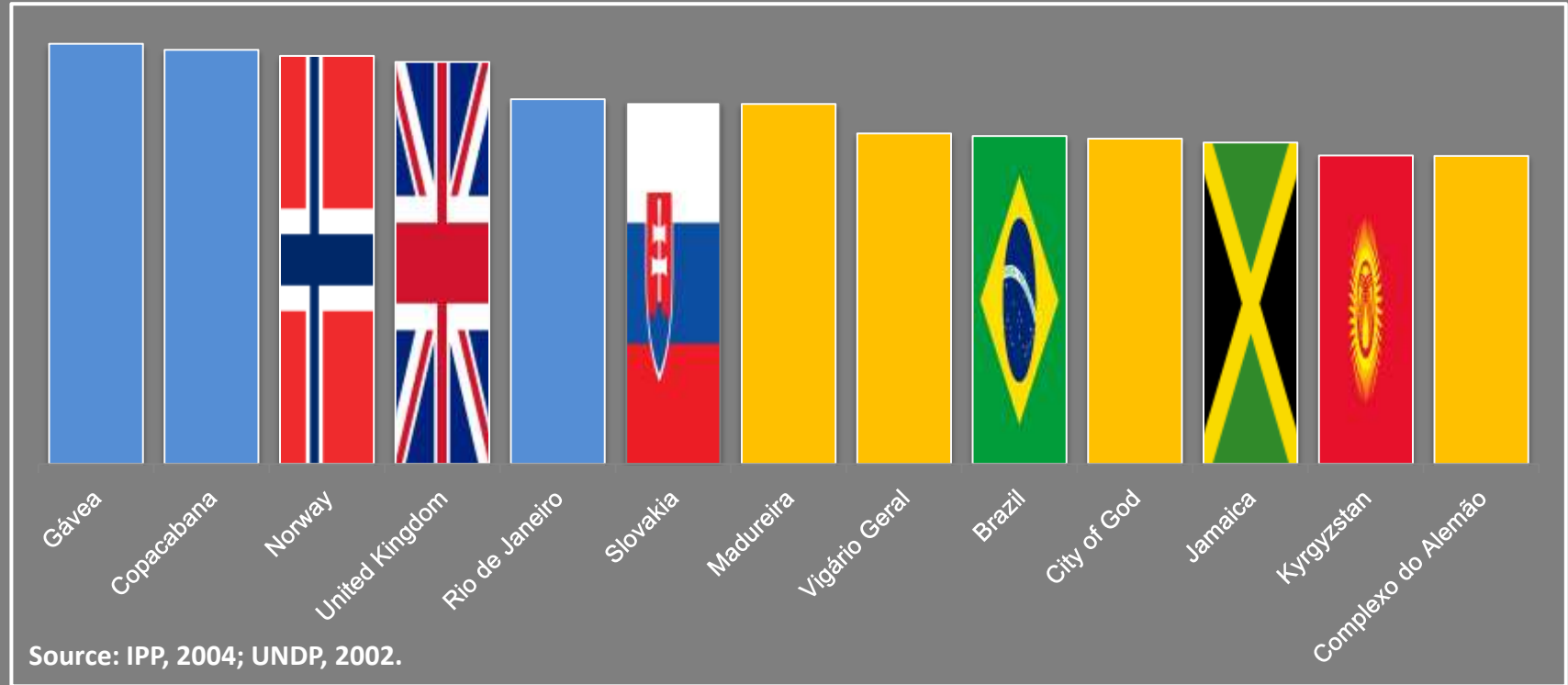


Brasilia
Office





Human Development Index: A comparison of Rio's neighbourhoods and countries

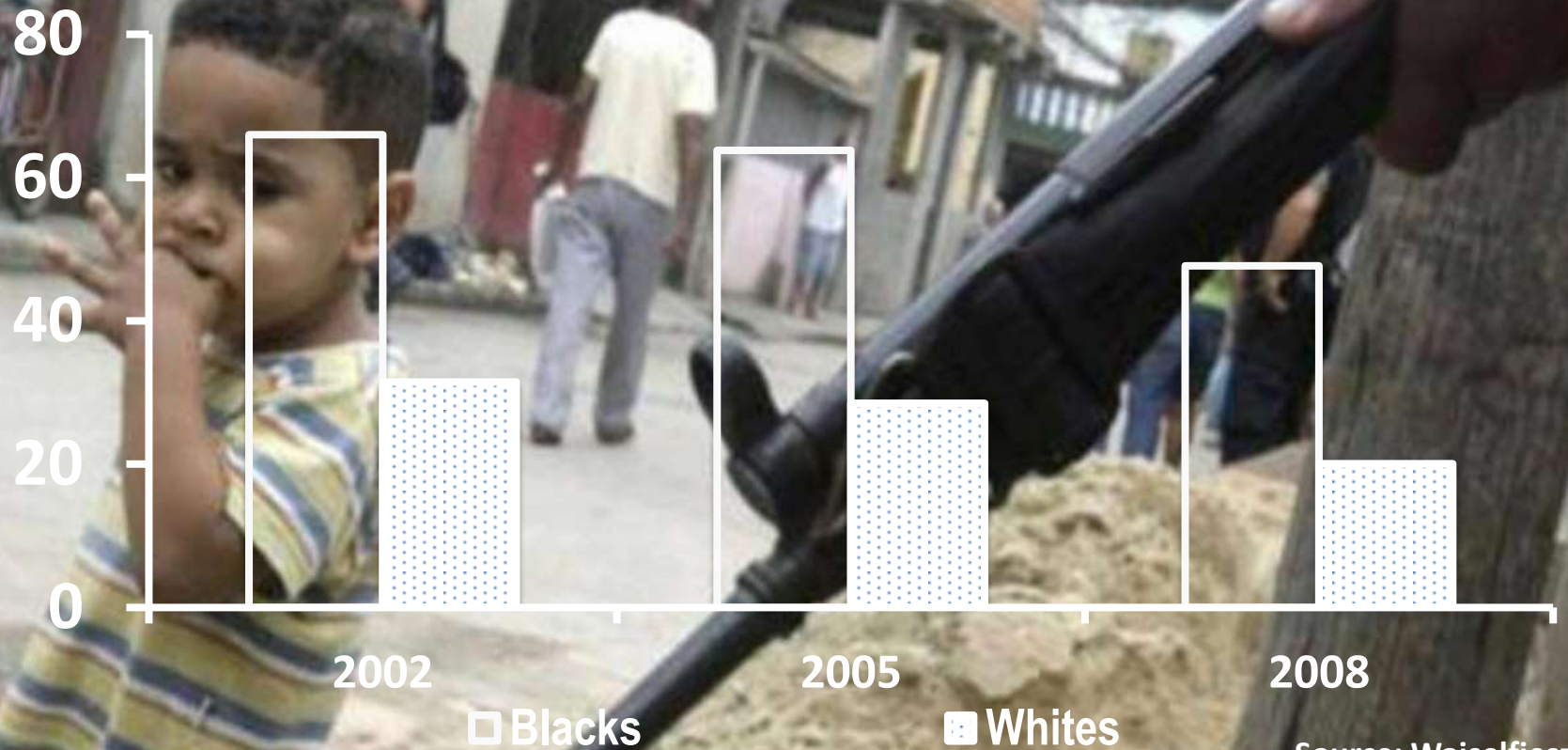


Evolution of the Homicide Index in Rio de Janeiro, 1980-2005



Source: SIM-DATA/SUS.

Homicide Rate (in 100,000) by Race/Colour in Total Population, Rio de Janeiro



Source: Waiselfiesz, 2011.

ASPHALT

**NEGATIVE
REPRESENTATIONS
STEREOTYPES**

**Crime
Violence
Poverty**

**Negation/Isolation
Fascination/ Desire
to enter**

FAVELA

STIGMA

**Discrimination
Segregation**

Border-crossing

Resistance

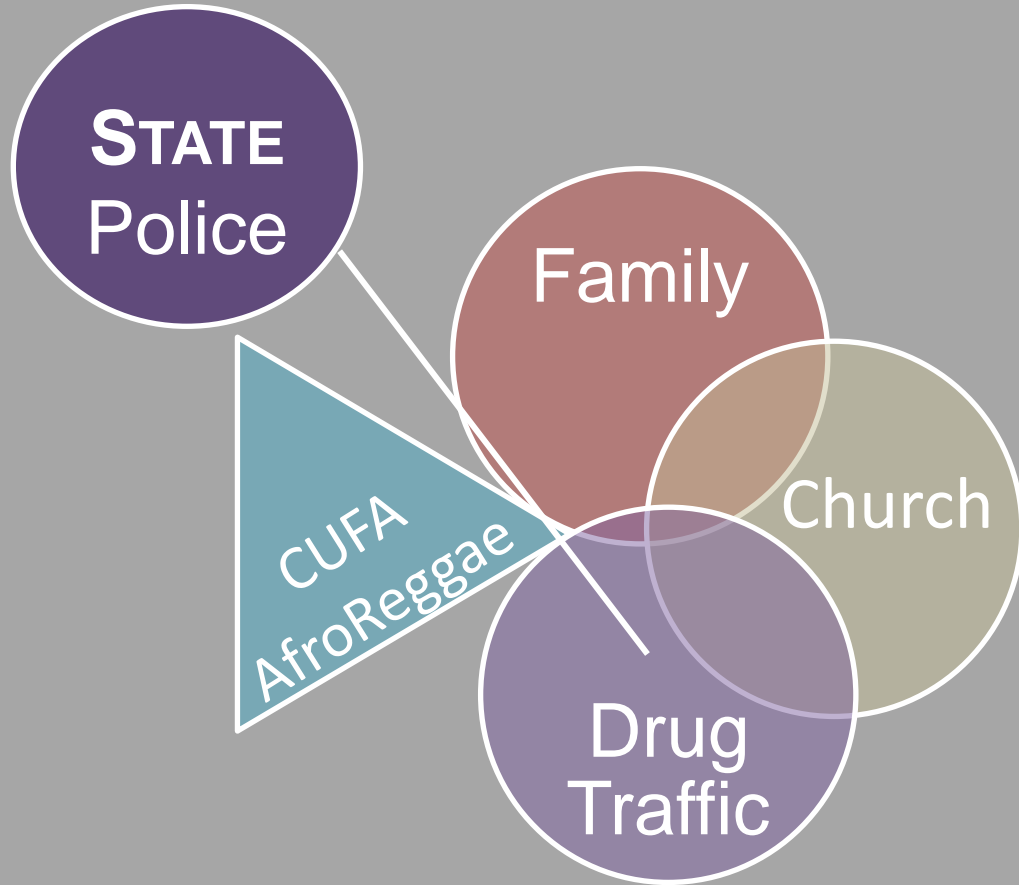
URBAN FRONTIERS



THE LIFEWORLD OF THE FAVELA



The Institutional Framework

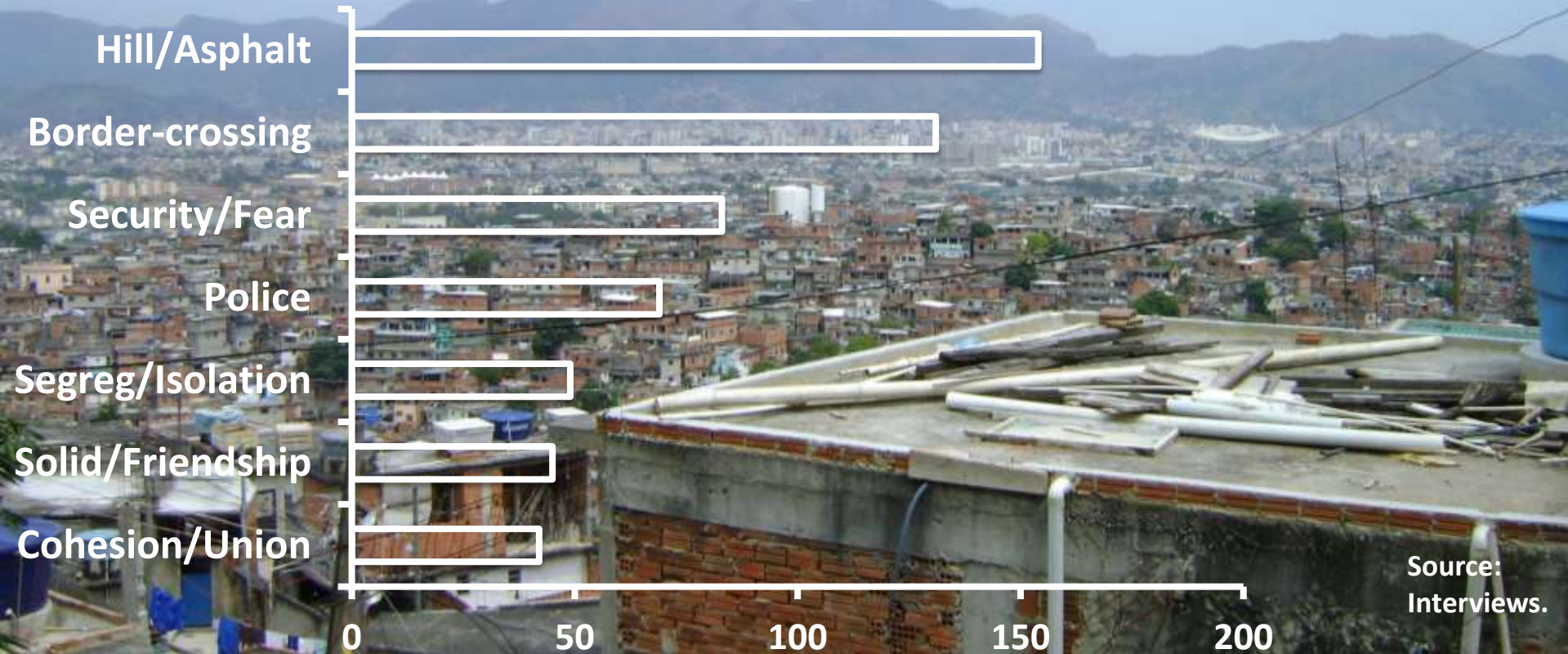


The Experience of the Self



Source:
Interviews.

The Experience of Community



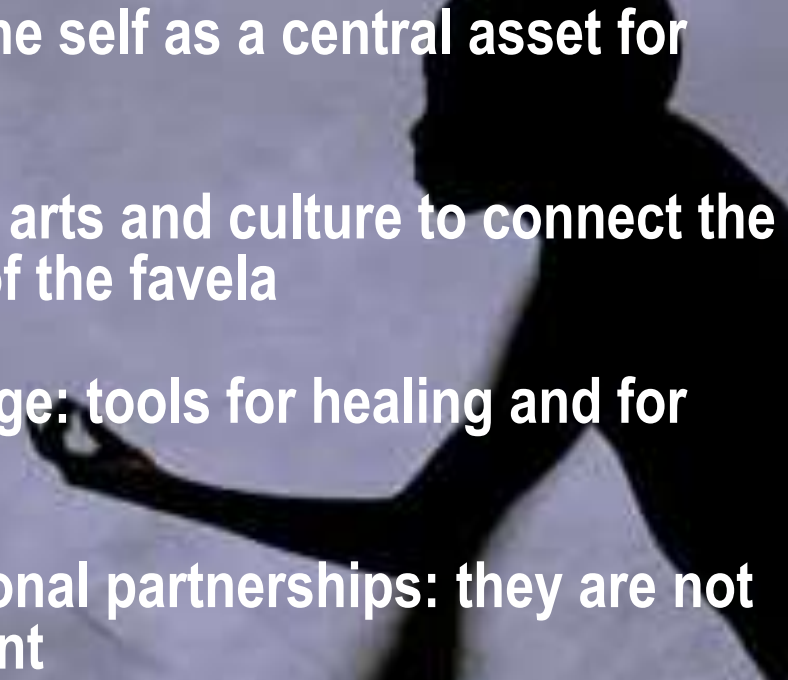
Source:
Interviews.

New Voices, New Actors: AfroReggae and CUFA

- ✓ Hybrid organisations: NGOs, social movements, entrepreneurs, artists and social workers.
- ✓ Life trajectories of leaders analogous to those of favela residents.
- ✓ Innovators and agenda setters: projecting and forcing the presence of peripheral actors in the Brazilian public sphere.



Constructing New Sociabilities

- ✓ Attention to personal trajectories and the self as a central asset for social development
 - ✓ Social technologies of the imagination: arts and culture to connect the city and subvert negative stereotypes of the favela
 - ✓ Local culture and Brazilian black heritage: tools for healing and for counteracting suffering and exclusion
 - ✓ Crossings, mediations and unconventional partnerships: they are not afraid of markets, media and government
- 
- A silhouette of a person in a dynamic, possibly dancing or expressive pose, set against a blue background. The person is positioned on the right side of the frame, with their arms and legs extended in a way that suggests movement and energy.

The Psychology of Urban Frontiers

- ✓ Institutions
- ✓ Location in Rio
- ✓ Urban Connectors
- ✓ Social Representations
- ✓ Leisure



Porosity of Borders

CANTAGALO



- Open borders
- High porosity

Legend

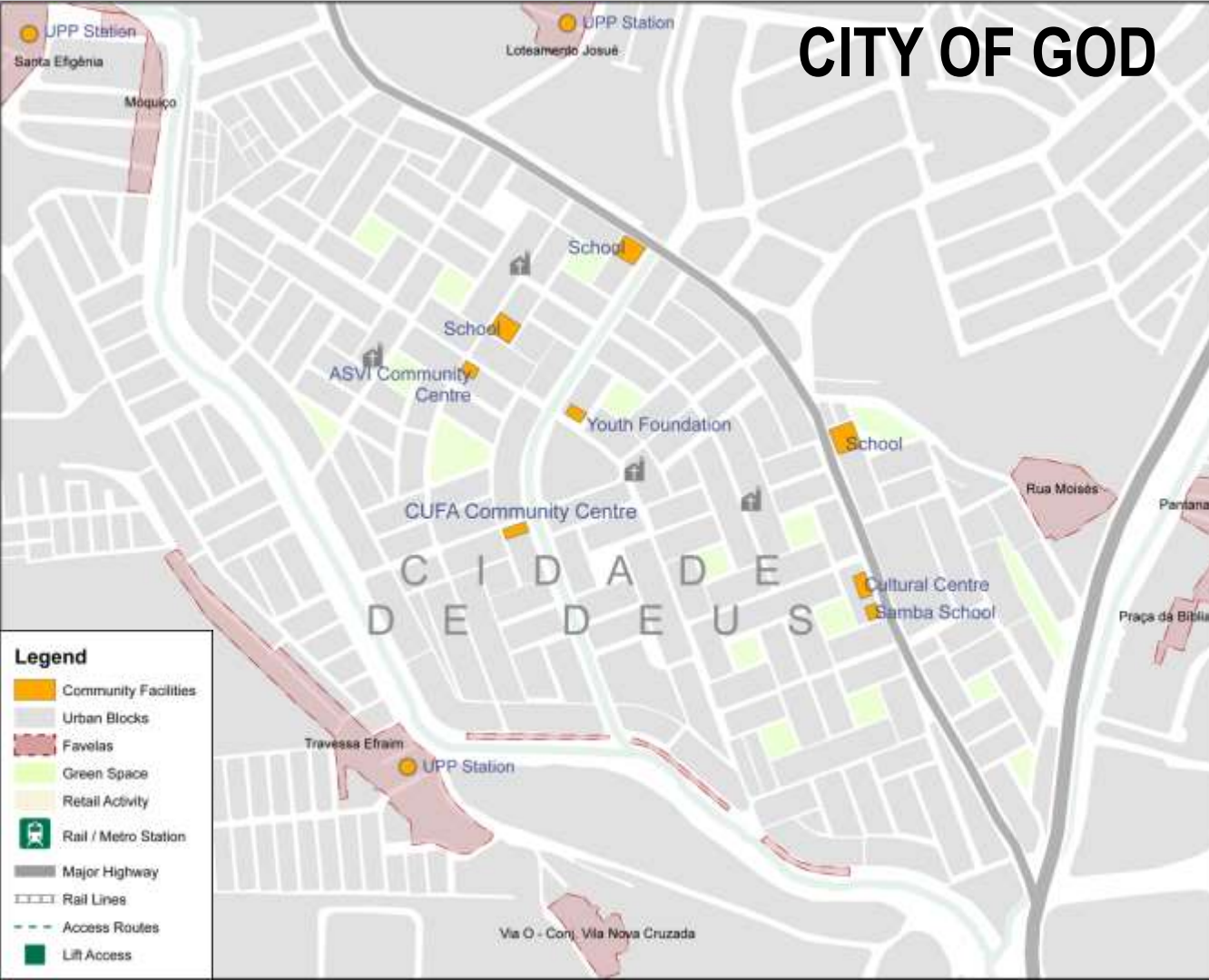
- Community Facilities
- Urban Blocks
- Favelas
- Green Space
- Retail Activity
- Rail / Metro Station
- Major Highway
- Rail Lines
- Access Routes
- Lift Access

MADUREIRA



- Semi-open borders
- Medium to high porosity

CITY OF GOD



- Semi-closed borders
- Low porosity

VIGARIO GERAL



- Closed borders
- Minimum porosity

Building the Communicative City



Empowering agents to cross borders in the city

Centro Cultural Waly Salomão

- Developing self-esteem and competencies
- Challenging stigma and dominant representations
- Regenerating the built environment
- Building urban connectors
- Re-appropriating public spaces for positive sociability



Viaduto



There is resilience,
a vibrant culture and
a proud and powerful collective intelligence
living in the edges of the city.





THANK YOU!

For more information go to

<http://www.psych.lse.ac.uk/undergroundsociabilities>