







D3 Workshop Invitation

Making Medicines Digital

Thursday 5 November 2015, London **10.00 – 16.30**

We invite contributions and participation in the second D3 one day research workshop on the theme of **Making Medicines Digital** to be held at the London School of Economics. The focus of the workshop will be on the multiple ways that medicines are rendered in digital systems, and the proximal and cumulative emergent effects. We are also interested in the implications of considering medicines as 'new technology', and in particular the consequence of drugs becoming (by degrees) a digital technology.

Contributions should relate to some aspects of the processes of digitalization of drugs, or offer useful insights from other domains. Work from the D3 project will be presented and we also have a contribution from Professor Johanna Westbrook from Macquarie University, Sydney. As ever, our aim is to generate and test ideas and to learn from people working in related areas and using diverse approaches.

Indicative topics include:

- Analogue versus digital drugs matters of materiality and assemblage
- Drugs as infrastructures and connectors
- Aligning networks of supply, use and research
- Personalization and precision
- Ideas of value safety, effectiveness, cost
- Organizational strategies for making medicines digital
- Digital technologies and disruption

The number of participants we can accommodate is limited. If you want to attend please send a brief statement of your interests and any potential contribution you might present at the workshop (circa 10–15 minutes). Contributions should ideally address a relevant research endeavour you are involved with and may relate to completed research, to an aspect of current work, or ideas currently in play. But be assured, attendance does not require a formal presentation and our goal is to be informal and flexible and generate lively and inclusive discussion. We particularly appreciate the participation of health professionals, policy makers, and managers as well as PhD students for whom we can offer some travel support.

- Please send your interest and contribution statement to <u>digital.drugs@lse.ac.uk</u> by 15 October 2015 or soon after marked *D3_Project_Workshop2*.
- Please ensure that this includes your name, affiliation and email address as well as your relevant research interests and, if appropriate, a potential title for your contribution.

The final workshop programme will be organised on the basis of the contributions offered and in a way to involve as many attendees as possible in presentations, panels, rapporteur roles etc. The workshop is free to attend, lunch will be provided.

A Report from the first D3 workshop **Researching Digitalization** held in May 2015 is available at http://blogs.lse.ac.uk/ddd3/2015/05/20/researching-digitalization-d3-workshop-19-may-2015-at-lse/



This event is organised as part of the **Delivering Digital Drugs** (D3) project http://digital-drugs.org funded by Research Councils UK as part of the 'New Economic Models in the Digital Economy' programme http://www.nemode.ac.uk/. RC grant reference EP/L021188/1.